

For immediate release

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## **Emerson Introduces New Products From WORKSHOP® Wet/Dry Vacs**

*New application specific wet/dry vacs deliver unmatched power, performance, durability and convenience*

St. Louis, Missouri (December 12, 2012) - Emerson Commercial & Residential Solutions, a business of Emerson, is launching 14 new innovative wet/dry vac products plus related filters and accessories from WORKSHOP®, developed for homeowners, do-it-yourselfers, commercial users and construction professionals.

The WORKSHOP brand utilizes the company's 40-plus years of wet/dry vac engineering and manufacturing excellence along with direct customer feedback to develop wet/dry vacs that deliver unmatched power, performance, durability and convenience in each of its products. Emerson wet/dry vac engineers and product designers have been awarded over 200 patents in the last 20 years alone, and incorporate advanced Human Centered Design practices to understand the needs and applications of the user when designing products that are powerful, intuitive and built to last.

WORKSHOP products feature several design innovations, including the patented Qwik Lock™ filter fastening system to make filter changes easy and completely tool-free, the Dual-Flex™ locking hose which maintains 180° flexibility at both hose ends, and the Roll Tight™ locking sleeve which makes loose accessory connections a thing of the past. Most WORKSHOP products are backed by a five-year limited warranty and factory-direct customer service.

WORKSHOP products include application-specific designs for use around the house and jobsite, including;

- Compact, easy-to-carry portable vacuums
- A wall-mountable vac perfect for garages and auto cleaning
- General purpose vacs for basements, workshops and garages
- High-powered vacs for large capacity clean-ups and demanding environments
- Rugged cart vacs for the jobsite mobility that contractors demand
- A three-speed air mover for drying carpets and wet floors
- And the Mobile Vac Station for the ultimate in power, innovative storage and easy debris disposal.

WORKSHOP brand products will be available at select retailers and hardware stores, commercial distributors and on the company's website.

Join "WORKSHOPbrand" on Facebook, Twitter, YouTube, LinkedIn, Pinterest and Google+ for product information, community engagement and cleaning tips and advice. Visit [www.WORKSHOPvacs.com](http://www.WORKSHOPvacs.com) to learn more and get connected to the brand.

#### **About WORKSHOP®**

WORKSHOP® manufactures quality wet/dry vacs, filters and accessories for homeowners, do-it-yourselfers, commercial users and construction professionals.

#### **About Emerson Commercial & Residential Solutions**

Emerson Commercial & Residential Solutions™, a business of Emerson, brings technology and engineering together to design and produce some of the highest-quality tools and equipment in the world. From wet/dry vacs to the industry's best-selling pipe diagnostic system, key brands include RIDGID®, InSinkErator®, ClosetMaid, and ProTeam®.

#### **About Emerson**

Emerson, based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets around the world. The company is comprised of five business segments: Process Management, Industrial Automation, Network Power, Climate Technologies, and Commercial & Residential Solutions. Sales in fiscal 2012 were \$24.4 billion. For more information, visit [www.Emerson.com](http://www.Emerson.com).

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